



Vita CONNECT

Let's take on the challenges
of tomorrow's food!



THE BUSINESS CONVENTION OF VITAGORA

APRIL 6th, 2023

DIJON - FRANCE

**An event 100% dedicated to
innovation and competitiveness
for agrifood businesses!**

Vitagora is bringing together for the first time all of
the members of its ecosystem: multinationals,
SMEs, start-ups and research centres.

REGISTER NOW



Register free of charge,
Registration closes March 31st.

**PROGRAM AND REGISTRATION:
VITACONNECT-EVENT.FR**

Any questions?
Contact Kevin ANDRE: +33 6 74 16 69 90
kevin.andre@vitagora.com

Let's get inspired and innovate together!

Conferences, round tables and workshops, business meetings and convivial moments to feed your thoughts and identify partnership opportunities.

Speakers include:

CARGILL (Corey Scott), **TEREOS** (Nicolas Metzger), **TETRA PAK** (Cloé Morel), **LACTIPS** (Lyes Chiheb), **UMR CSGA** (Loïc Briand, **UMR PAM**, **GROUPE BEL**, **GREENTECH** (Yannick Auffret), **AKORN** (Xander Shapiro), **CTCPA** (David Allain), **CIRAD** (Nicolas Bricas)...



Loïc Briand, Nicolas Bricas and Corey Scott

Morning program:

Vitagora General Assembly

With Jean-Paul Torris,
Vice-president of ANIA

Conference and debate

Presentation by Nicolas Bricas, CIRAD
and Unesco Research Chair, on the
topic of:

Building tomorrow's food utopia

Followed by a round table debate
involving notable food business
personalities.

Afternoon program

“Innovation” break-out sessions:

- ▶ Co-building a food offer with consumers
- ▶ Sustainability use of sugars and sweeteners,
(from the H2020 project SWEET),
- ▶ Alternative proteins
- ▶ Sustainable packing...

A workshop on agrifood competitiveness:

**Meeting the challenge of intergenerational
management**

with Julien Estier (Link's)

[REGISTER NOW](#)

Organised in partnership with: